

Customer Avatar Worksheet
Alex Wiant DC
<http://www.PracticeDomination.com>

Age: _____

Gender: _____

Marital Status: _____

Number of children: _____ Age of children: _____

Mantra or life philosophy: _____

Occupation: _____

Job Title: _____

Annual Income: _____

Level of education: _____

Political / religious views: _____

Personal Goals:

Family Goals:

Business Goals:

Philosophy Regarding Health:

Favorite Books:

Favorite Magazines:

Favorite Blogs / Websites:

Favorite Television Shows:

Three problems your avatar might have that you are uniquely qualified to help them with:

1.

2.

3.
